

# Reuters Italian News

The only truly independent financial news sources in Italy, Reuters Italian News brings you news on market-moving events you cannot afford to be without. It complements our renowned English-language news, giving you an extra layer of coverage on the Italian market, in Italian. Balanced, straightforward financial news reporting – exclusive to Reuters – gives you insight into all the factors that influence the Italian financial markets so you can make decisions with confidence.



“Timely information and quick insights are the keys of success in any financial business. I grew up professionally with Reuters and I am unable to imagine my working day without it.”

**Mario Noera**, General Manager and CIO of Sanpaolo  
– IMI Asset Management

### **Your competitive edge**

We bring you news on market-moving events you won't find elsewhere. Located across major cities in Italy, our reporters have the expertise, the connections and the background to give you unrivalled coverage of the companies and markets you follow. We go beyond the surface to bring you the real story behind the headline so you stay ahead of the competition.

### **Tailor-made for the regional market**

Our stories help you make money. Exclusive interviews, specialised content for primary and secondary markets plus highly regarded earnings and macroeconomic polls provide unmatched local insight on the factors that influence the financial markets in Italy. Translation of major English-language stories to Italian adds to the depth of the service so you can make better-informed decisions.

### **Independence and integrity**

All over the world market professionals trust Reuters for its independence, integrity and freedom from bias in the gathering and dissemination of news. That's because Reuters is not aligned nor affiliated with any particular country, government or private interest. This is guaranteed by the Reuters Trust principles, which are overseen by an independent board.



Reuters has produced a string of beats in the Parmalat scandal. Reuters was first to confirm the admission that disgraced founder Calisto Tanzi had admitted to misappropriation of hundreds of millions of euros and falsifying accounts. It took Bloomberg more than 12 hours to nail down their own source.

### **The difference**

- Truly independent financial and general news reporting you can trust
- Interviews with leading Italian business leaders – often with exclusive access for an 'up close and personal' look at the companies you follow
- Highly regarded polls including quarterly earnings and macroeconomic indicators, as well as the FED rate and ECB interest rates
- Exclusive coverage of treasury news

### **Equity News**

- Intraday market reports on the Italian equity market
- Daily market reports from the major European markets and the US as well as Australia/Asia
- Coverage of all listed companies in Italy – including S&P/MIB, MIBEX and the Numtel market

- Hot stock news, poll results and major announcements for blue chips and small caps
- Real-time transmission of official company announcements on Borsa Italiana
- Monthly asset allocation based on Lipper data and extensive coverage of the fund management industry
- Diaries on corporate events and dividends

### **Treasury News**

- Coverage of the Bank of Italy and Ministry of Economics
- Deep coverage of the money and bond markets with attention to corporate bonds and macroeconomic news
- Intraday tables on futures
- Daily coverage of international foreign exchange and money markets
- In-depth coverage of corporate bonds
- Five monthly polls on five major economic indicators: CPI, PPI, industrial output, and two PMI surveys on industries and services

### **Politics and General News**

- Major political stories that impact business and financial news
- Access to the movers and shakers both inside and outside government
- Focused coverage of the Prime Minister's cabinet
- Coverage of major general news stories in Italy that affect business, such as transport strikes, terrorist attacks and disasters
- Major world news including elections and government crises

## Getting Connected

Reuters Italian News is available on all major Reuters products. Getting access is quick and easy. No installation of software is required and prices are very competitive.

Please contact your local account manager to get connected now or read more on:

<http://about.reuters.com/productinfo/nationalnews/>

© Reuters 2004. All rights reserved.

Reuters and the sphere logo are the trademarks or registered trademarks of the Reuters group of companies around the world.

Published by Reuters Limited,  
85 Fleet Street, London EC4P 4AJ.

15627-01-05

Reuters uses your data in accordance with Reuters privacy policy in the privacy footer at [www.reuters.com](http://www.reuters.com). Reuters Limited is primarily responsible for managing your data. As Reuters is a global company your data will be transferred and available internationally, including in countries which do not have privacy laws but Reuters seeks to comply with its privacy policy. If you wish to see or correct data held on you or no longer wish to receive information about developments in Reuters Group products and services, such as free trials or events or you wish to change your preferred method of receiving a communication, please email [esupport.global@reuters.com](mailto:esupport.global@reuters.com) writing "Personal Details" in the subject title.

### For more information:

Send us a sales enquiry at [www.reuters.com/salesenquiry](http://www.reuters.com/salesenquiry)  
Read more about our products at [www.reuters.com/productinfo](http://www.reuters.com/productinfo)  
Find out how to contact your local office [www.reuters.com/contacts](http://www.reuters.com/contacts)  
Access customer services at [www.reuters.com/customers](http://www.reuters.com/customers) or [www.eSupport.reuters.com](http://www.eSupport.reuters.com)

**REUTERS**   
**KNOW. NOW.**